

Your **Vote** Counts!

THE ALLSTATE CORPORATION

2025 Annual Meeting

Vote by May 28, 2025 11:59 PM ET. For shares held in the Allstate 401(k) Savings Plan, vote by May 23, 2025 11:59 PM ET.



THE ALLSTATE CORPORATION
C/O EQ SHAREOWNER SERVICES
P.O. BOX 64874
ST. PAUL, MN 55164-0945



V71626-P25330

You invested in THE ALLSTATE CORPORATION and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on May 29, 2025.**

Get informed before you vote

View The Allstate Corporation Notice of 2025 Annual Meeting, Proxy Statement and 2024 Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 15, 2025. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and vote without entering a control number



Vote Virtually at the Meeting*

May 29, 2025
11:00 a.m. Central Time

Virtually at:
www.virtualshareholdermeeting.com/ALL2025

*Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote on these important matters.

Voting Items	Board Recommendations
1. Election of Directors Nominees:	
1a. Donald E. Brown	✔ For
1b. Kermit R. Crawford	✔ For
1c. Richard T. Hume	✔ For
1d. Margaret M. Keane	✔ For
1e. Siddharth N. Mehta	✔ For
1f. Maria R. Morris	✔ For
1g. Jacques P. Perold	✔ For
1h. Andrea Redmond	✔ For
1i. Gregg M. Sherrill	✔ For
1j. Judith A. Sprieser	✔ For
1k. Perry M. Traquina	✔ For
1l. Monica J. Turner	✔ For
1m. Thomas J. Wilson	✔ For
2. Advisory vote to approve the compensation of the named executives.	✔ For
3. Ratification of the appointment of Deloitte & Touche LLP as Allstate's independent registered public accountant for 2025.	✔ For

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".